

the joicolor system

	LUMISHINE® PERMANENT CRÈME COLOR	Low ammonia. Built-in bond builder.	 For 0-100% gray	Pre-blended	
	LUMISHINE® YOUTHLOCK PERMANENT CRÈME COLOR	Low-ammonia formula with Collagen. Built-in bond builder.	 For 50-100% gray	Pre-blended	
	LUMISHINE® LUMI10® PERMANENT CRÈME COLOR	Low-ammonia, 10-minute color.	 For 100% gray	Pre-blended	
	LUMISHINE® DEMI- PERMANENT LIQUID COLOR	No ammonia. Tones, refreshes & glosses.	 For gray blending	Pure tone and pre-blended	
	VERO K-PAK® PERMANENT CRÈME COLOR	Repairs + protects hair as you color.	 For 50%+ gray when mixed with N series	Pure tone for custom formulas	
	VERO K-PAK® AGE DEFY PERMANENT CRÈME COLOR	Designed specifically for gray hair. Helps improve texture, luster & manageability.	 For 50-100% gray (resistant hair)	Pre-blended	
	COLOR INTENSITY® SEMI- PERMANENT CRÈME COLOR	Vibrant results lasting up to 20+ shampoos.** NO DEVELOPER REQUIRED	 Not for gray coverage	Vibrant fashion shades	

Enhance the versatility of your LumiShine palette by blending LumiShine Permanent Crème Color with LumiShine 5-Volume Developer for deposit-only, demi-permanent results. This guideline can also be used for gray-blending results.

TIMING: Mix at a 1:1 ratio and process for up to 20 minutes, depending on the desired opacity. A shorter processing time will produce softer, less intense results, while a longer processing time will deliver more intense, longer-lasting color.

PRO TIP: For porous hair, mix at a 1:1.5 ratio to achieve optimal results.

**Bold shades last up to 20 shampoos, Metallic shades last up to 15 shampoos, and Power Pastel and Pearl Pastel shades last up to 10 shampoos.

Color longevity also depends on daily care habits, hair history, and texture.

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	BLONDE LIFE® DEMI GLOSS TONER	Ammonia-free formula tones, glazes & glosses.		 1:1		
	BLONDE LIFE® QUICK TONE DEMI- PERMANENT LIQUI-CRÈME TONER	Time-saving, ammonia free & delivers progressive color results.		 1:1		
	BLONDE LIFE® SILVERLIGHT® LIGHTENING POWDER	For fast-acting lift with a charcoal-infused formula that helps counteract brassiness while processing.		ON-SCALP  1:2 SCOOP OZ OFF-SCALP  1:1-2 SCOOP OZ	10-20 VOL  20 10-40 VOL  20	
	BLONDE LIFE® LIGHTENING POWDER	For fast-acting lift.		ON-SCALP  1:2 SCOOP OZ OFF-SCALP  1:1-2 SCOOP OZ	10-20 VOL  20 10-40 VOL  20	
	BLONDE LIFE® BALAYAGE LIGHTENER	For fast-acting lift on balayage & hand-painted techniques.		 1:2 SCOOP OZ	OFF-SCALP ONLY 10-40 VOL  40	
	BLONDE LIFE® CRÈME LIGHTENER	For fast-acting lift with a hydrated feel.		ON-SCALP  1:1-2 SCOOP OZ OFF-SCALP  1:1-2 SCOOP OZ	10-20 VOL  20 10-40 VOL  20	
	VERO K-PAK® VEROLIGHT® LIGHTENING POWDER	For on- and off- scalp use.		ON-SCALP  1:2 SCOOP OZ OFF-SCALP  1:2 SCOOP OZ	10-20 VOL  20 10-40 VOL  20	
	VERO K-PAK® CRÈME LIGHTENER	For on- and off-scalp use. Contains Shea Butter + Sorbitol Crystals.		ON-SCALP  1:1 OFF-SCALP	10-20 VOL  20 10-40 VOL  20	